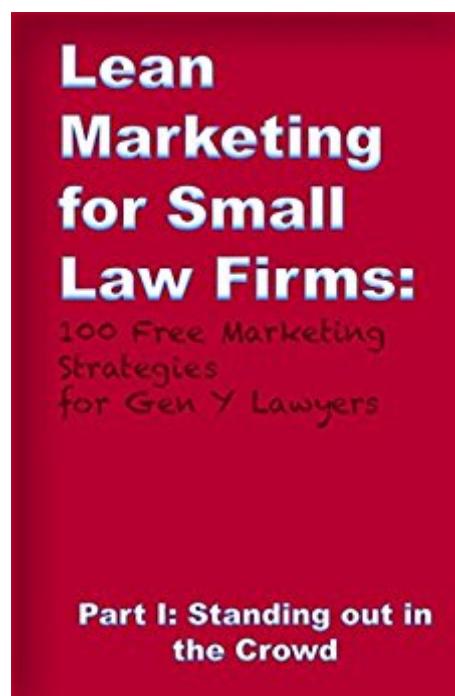


The book was found

# Lean Marketing For Small Law Firms: 100 Free Marketing Strategies For Gen Y Lawyers: Part I: Standing Out In The Crowd



## **Synopsis**

So, you've decided to step out on your own and hang out your shingle -- you're about to start your own law practice. Congrats, buddy! But, as someone who's been there and done that, I've gotta tell you -- this is no cakewalk. Even if you're smart as heck, you're about to enter the trenches and you've got to be prepared to do battle to build your client list. You're probably low on cash. Maybe you're even paying off student loans. You can't afford a full-page ad in a glossy trade magazine. You don't have the time to send a million LinkedIn requests in the hopes that somebody -- anybody -- finally requests a free consultation with you. Well, that's where this book comes in. This book is part one in a series where I share 100 free strategies I used to build my client list when I launched my law practice with only a few months of work under my belt and hardly any business contacts. Yes, you're smart and you could probably try to figure this stuff out on your own. Or you could let me share with you the strategies that worked for me as I was building my client list. If you want some valuable tips that could help you make a few leaps ahead in growing your new law practice, give this book a shot.

## **Book Information**

File Size: 271 KB

Print Length: 32 pages

Simultaneous Device Usage: Unlimited

Publication Date: October 30, 2014

Sold by: Digital Services LLC

Language: English

ASIN: B00P1YF4CY

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #432,666 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #3 in Books > Law > Law Practice > Law Office Marketing & Advertising #19 in Kindle Store > Kindle eBooks > Law > Law Practice > Law Office Education #61 in Books > Law > Law Practice > Law Office Education

## Customer Reviews

I really liked this book. No fluff! It was very concise and his examples really clarified the ideas. I have seen a lot of attorneys use many of these strategies, but reading about them in detail gave me the confidence to actually start using them. Once again, I really liked how this book did not waste a lot of my time with small talk and irrelevant stories. I wish all the self-help books out there were like this! I don't really care to be entertained by these types of books. When I want to relax I go and watch a movie!

I do a lot of this stuff already so it was great to read that others incorporate some of these ideas as well.

[Download to continue reading...](#)

Lean Marketing for Small Law Firms: 100 Free Marketing Strategies for Gen Y Lawyers: Part I: Standing Out in the Crowd Lean Marketing for Small Law Firms: 100 Free Marketing Strategies for Gen Y Lawyers: Part II: Subtle Shifts that Make a Difference Debt Free for Life: The Ultimate Guide to Get Out of Debt (FREE Bonuses Included) (Debt, Debt Free, Debt Free Forever, Debt Free for Life, Debt Free for Good, Debt Management, Get Out of Debt) SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Intermittent Fasting: Everything You Need to Know About Intermittent Fasting For Beginner to Expert â€“ Build Lean Muscle and Change Your Life (Lean Lifestyle, Lean Muscle, Lose Fat) The Crowd: a novel about fitting in and standing out (Volume 1) Allergy-free Desserts: Gluten-free, Dairy-free, Egg-free, Soy-free, and Nut-free Delights Email Marketing: This Book Includes Email Marketing Beginners Guide, Email Marketing Strategies, Email Marketing Tips & Tricks Renegade Lawyer Marketing: How Today's Solo and Small-Firm Lawyers Survive and Thrive in a World of Marketing Vultures, 800-Pound Gorillas, and LegalZoom Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) How to Watch and Stream on Apple TV for Free: The latest and best method to watch and stream on Apple TV 4th Gen and other versions in less than 15 minutes(free streaming devices

tutorial & TV Guide) The 1-Page Marketing Plan: Get New Customers, Make More Money, And Stand Out From The Crowd Guerrilla Marketing for Job Hunters 3.0: How to Stand Out from the Crowd and Tap Into the Hidden Job Market using Social Media and 999 other Tactics Today The Healthy Gluten-Free Life: 200 Delicious Gluten-Free, Dairy-Free, Soy-Free and Egg-Free Recipes! Gluten Free: Gluten Free Diet for Beginners: Create Your Gluten Free Lifestyle for Vibrant Health, Wellness & Weight Loss (Gluten-Free Diet, Celiac Disease, Wheat Free, Cookbook Book 1) TAKING THE FALL - The Complete Series: Part One, Part, Two, Part Three & Part Four The Gen Z Answer Key for Business: The Go-To Guide for Marketing to Generation Z SEO 2016 Learn Search Engine Optimization With Smart Internet Marketing Strategies: Learn SEO with smart internet marketing strategies

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)